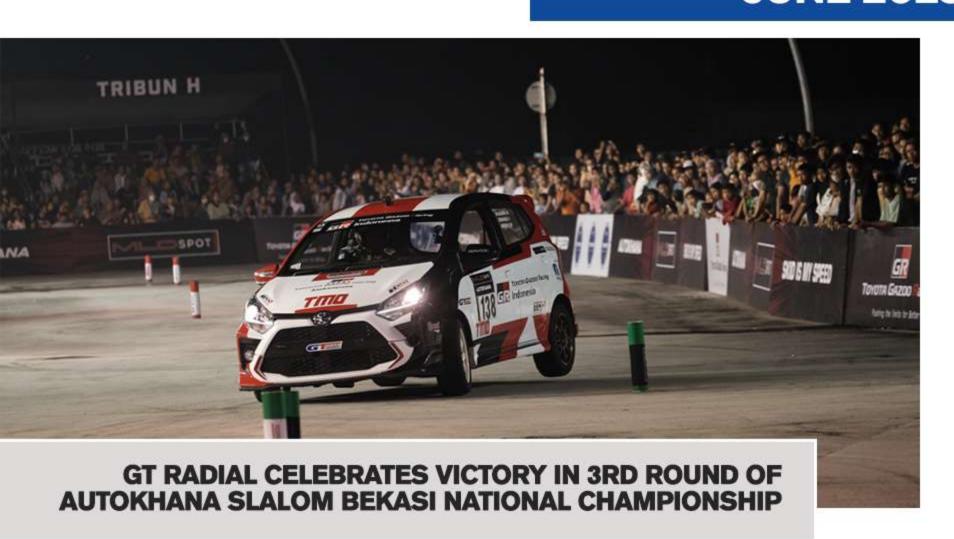


## MARKETING NEWSLETTER JUNE 2023







GLASSMOS INTERNATIONAL EXPLORES GT PROVING GROUND FOR TIRE TECHNOLOGY INSIGHTS



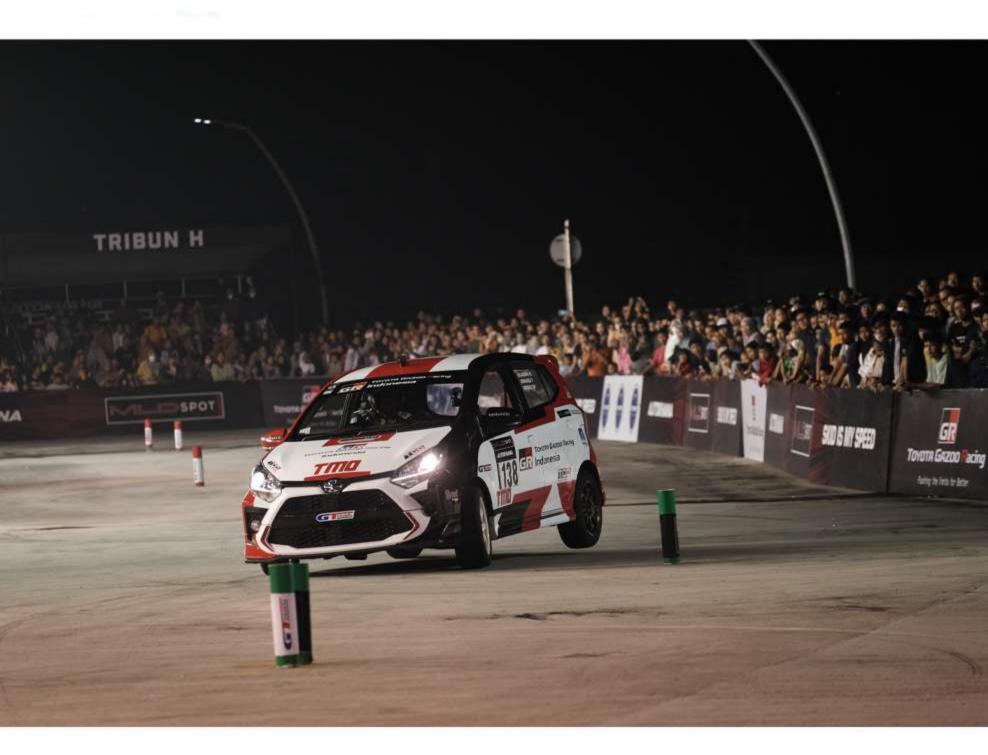


GT RADIAL AND
VELOZITY
COLLABORATE FOR
NATURE
CONSERVATION ON
THE COMMUNITY'S
11TH ANNIVERSARY









# GT RADIAL CELEBRATES VICTORY IN 3RD ROUND OF AUTOKHANA SLALOM BEKASI NATIONAL CHAMPIONSHIP

The third round of the Autokhana Slalom National Championship, held in Bekasi on June 17, 2023, was an exhilarating event where GT Radial took center stage as the official tire sponsor and partner for both the championship and the Toyota Gazoo Racing Indonesia Team.

Participants were challenged with the Roundabout Lagoon Circuit, infamous for its elongated and narrow track. Amidst these rigorous conditions, the exceptional performance of GT Radial's official tires – the Champiro SX2 and GTX Pro – was put to a crucial test.



From the very beginning, it was evident that the competition demanded the most durable, reliable, and high-performing tires. As anticipated, the Champiro SX2 and GTX Pro tires not only met the challenge but exhibited an exceptional performance that affirmed GT Radial's role as the official tire sponsor and partner.



With the exceptional performance of the Champiro SX2 and GTX Pro by GT Radial, TGRI racer Anjasara Wahyu managed to overcome the challenging Bekasi Lagoon Roundabout Circuit. Backed by these top-tier tires, Anjasara clinched the victory in the prestigious F Class National Championship, also known as the modification class.

This noteworthy victory underscored the unparalleled quality, performance, and reliability of GT Radial tires, further solidifying their status as the preferred and official choice in competitive racing.





### GT RADIAL SHINES AT MANAHAN STADIUM, SOLO DURING IDC ROUND 2

The Manahan Stadium in Solo, Central Java, came alive during the exhilarating 2023 INDONESIAN DRIFT CHAMPIONSHIP (IDC) National Championship. Drawing in a crowd of automotive enthusiasts from Solo and across Central Java, this event showcased thrilling battles among numerous national drifters who captivated the audience with their unique style of motorsport drifting.

Emmanuelle Amandio, the renowned international drifter representing GT Radial's Lintas Fortuna Nusantara (LFN) Drift Team, once again displayed his exceptional skills at this prestigious national drifting event. Despite facing formidable competition throughout the duels, the GT Radial Champiro SX2 proved its dominance against rivals.





Amandio's unwavering performance led him to secure an impressive 1st place in the Pro 1 class and claim the overall championship.

In addition to Amandio's triumph, Ayuni, an emerging talent from a racing school supported by GT Radial, made her mark as a female racer. With the support of the GT Radial Champiro SX2, Ayuni showcased her exceptional skills, securing a commendable second place in the beginner class.

The IDC Round 2 at Manahan Stadium was an unforgettable spectacle of skill, speed, and adrenaline, with GT Radial reaffirming its dominance in the world of drifting. As the brand continues to support and nurture talented racers, the future looks promising for GT Radial and its unwavering commitment to excellence in motorsports.





# INDONESIA JIMNY FESTIVAL 2023 SHATTERS MURI RECORD, SPONSORED BY GT RADIAL, AT SENTUL CIRCUIT

The 2023 Indonesia Jimny Festival (IJF), sponsored by PT Gajah Tunggal Tbk, has made a momentous mark in the Indonesian automotive industry. The event, held at the Sentul Bogor Circuit on June 17-18, 2023, set a new MURI (Indonesian World Record Museum) Track Day Record for the highest number of a single type and brand of car - an impressive 465 units of Suzuki Jimny, spanning from generation 1 to 4.

The record-breaking event was witnessed by the Chairman of Central IMI, Bambang Soesatyo, and Commissioner of the Indomobil Group, Subronto Laras. Both expressed their admiration for the IJF's organization, which managed to gather hundreds of Jimny owners within a month.



Interestingly, a number of die-hard Jimny owners are loyalists of GT Radial, using the legendary GT Radial Savero MT and Savero Komodo MT Plus tires. These 465 units took to the Sentul Circuit track, contributing to the new MURI Record. Prior to this, 15 Jimny cars with racing specifications had been exhibited on the race track for three rounds.

The IJF 2023 was also recognized as part of the Offroad Activities with the Founders, a tribute to Syamsir Alam and Askar Kartiwa. Syamsir Alam and Askar Kartiwa are legendary figures in the Indonesian off-road community, known for their significant contributions and passion for the sport. Their dedication has inspired many off-road enthusiasts and has played a crucial role in the growth of the off-road scene in Indonesia.

Supported by the Sentul International Circuit Management, the event attracted hundreds of Suzuki Jimny participants from various regions and their national communities. The festival sparked immense enthusiasm from activists and automotive enthusiasts alike, offering a range of engaging events including entertainment sessions, contests, and display booths for Suzuki Jimny accessories and parts.





## GLASSMOS INTERNATIONAL EXPLORES GT PROVING GROUND FOR TIRE TECHNOLOGY INSIGHTS

On June 21, 2023, the advanced Proving Ground of GT Radial, situated in Karawang, opened its gates to gLASSMOS International. This Taiwan-based company, a burgeoning customer in the Asian market, was eager to explore GT Radial's tire technology firsthand.

GT Radial's Proving Ground is more than just a test track - it's a KAN (National Accreditation Committee)-certified site. This certification is testament to its top-tier facilities and rigorous standard of testing, which complies with national and international standards.



The visit saw the participation of 10 representatives from gLASSMOS, all committed to expanding their knowledge of advanced tire technology. GT Radial had organized a detailed product training and educational session, explaining the different types and categories of tires, their quality, and GT Radial's unique customer-centric service approach.

The session wasn't confined to theoretical learning. gLASSMOS representatives got the opportunity to conduct product trials on the Proving Ground's diverse testing fields, which include wet and dry tracks, along with a range of different road simulations. Using GT Radial tires, they could experience their performance across varying conditions, providing them with a holistic perspective of GT Radial's tire innovation and excellence.

This immersive experience at the GT Radial Proving Ground not only enabled gLASSMOS International to understand our products better but also underscored GT Radial's commitment to tire technology and quality.









## GT RADIAL JOINS HANDS WITH CLASSIC CHAPTER GARUT FOR EARTH CARE 2023 INITIATIVE

In the spirit of its 4th anniversary, the Calya Sigra Club (CALSIC) Garut chapter launched a vibrant event embracing the theme "Rise". This occasion was more than just a celebration; it served as a platform for chapter meetings, family gatherings, and an inspiring charity initiative centered on tree planting. This effort reflects CALSIC's robust commitment to caring for the Earth.

Embodying sustainable practices, CALSIC's initiative aligns perfectly with GT Radial's commitment to environmental awareness and sustainable development. Through active involvement in social, economic, and environmental harmony, the club made a significant gesture by leading a tree planting drive in Garut.







GT Radial, known for its community-centric and sustainability values, extended its support to CALSIC's admirable initiative. By actively participating in the event, GT Radial not only fostered stronger ties with the community, but also reinforced its own commitment to sustainability. The event, highlighted by chapter meetings, family gatherings, and the charitable act of planting tree saplings, was made even more lively by GT Radial's participation.







## GT RADIAL FOSTERS COMMUNITY SPIRIT AT DAIHATSU AYLA INDONESIA'S HARMONIOUS GATHERING 2023

The Daihatsu Ayla Indonesia Community came together in unity and camaraderie for their joint Halal Bihalal and Kopdargab event, culminating in the inauguration of the new central management for the 2023 – 2025 term. The event embodied the profound spirit of togetherness and brotherhood, core values at the heart of the community.

This gathering provided an invaluable opportunity for community members to share experiences, impart knowledge, and spread joy. It was more than just a social occasion - it actively fostered the expansion of social networks, strengthened bonds between individuals and communities, and deepened the ties of brotherhood that hold the community together.

### RADIAL

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As the proud sponsor of this event, GT Radial was delighted to extend its support to the Daihatsu Ayla Indonesia Community. GT Radial's participation underlines our commitment to nurturing strong community relations. We were honored to contribute to the event's success, enhancing the joyous spirit of the Halal Bihalal, the joint Kopdar, and the inauguration of the new Management.







## GT RADIAL AND VELOZITY COLLABORATE FOR NATURE CONSERVATION ON THE COMMUNITY'S 11TH ANNIVERSARY

As Velozity celebrates its 11th anniversary, GT Radial is proud to align with their compelling theme - "Planet Earth is in Our Hands". This year's anniversary highlights the community's dedication towards environmental conservation and cultural education, demonstrating a commitment that resonates with GT Radial's own values.

This significant event was marked with social service and educational activities primarily focused on tree planting within the Anyer Great Forest Park. However, the initiative did not stop at creating greener spaces; it also extended to promoting the rich arts and culture of the Banten province.



Under the theme of "Preserving Culture and Realizing Care for Nature with Greenery", Velozity has expertly interwoven cultural appreciation and environmental preservation into their anniversary celebration.



GT Radial was delighted to provide support for this meaningful endeavor. Our participation reaffirms our dedication to building strong relationships within the community, and it also reflects our unwavering commitment to environmental sustainability. Together with Velozity, we aspire to inspire and create a greener, more culturally enriched world.





### GT RADIAL SUPPORTS ZEBRA COMMUNITY'S 10TH ANNIVERSARY

Marking a significant milestone, the Boyolali Zebra Community (BOYZEC) celebrated its 10th anniversary with a series of vibrant events under the banner of "ADOL BOYO" (Ayo Dolan Boyolali). GT Radial was honored to be a part of this grand celebration, symbolizing a decade of commitment, camaraderie, and love for the Daihatsu Zebra Car.

The event served to affirm ZEC's enduring presence as an active community of Daihatsu Zebra Car enthusiasts, showcasing a decade-long passion that continues to flourish with each passing year.



Commemorating this 10th anniversary, BOYZEC held an array of engaging activities ranging from family-oriented competitions to children's events. The celebration was not only fun-filled but also touched upon the community's core values by incorporating social service and educational activities.

As a long-time supporter, GT Radial was pleased to extend its support to the Zebra Club for this milestone event. Our participation signifies our continuous commitment to fostering strong relationships with passionate communities like BOYZEC. Here's to another decade of successful collaboration and mutual growth!

